

# Master in Southeast Asian Studies

Wenzao Ursuline University of Languages

文藻外語大學東南亞碩士學位學程



# RISING SOUTHEAST ASIA

培養具外語及人文關懷的東南亞社會創業家  
To incubate Southeast Asian social entrepreneurs with  
language capability and concern for humanity

# Introduction of



# MSEAS

The Master in Southeast Asian Studies (MSEAS) program features “dual specialties” and “interdisciplinary” curriculum design which has been promoted actively by Wenzao for years; in other words, this degree program emphasizes both languages and professional academic specialties simultaneously. Furthermore, this program requires students to complete an overseas project-based learning program (at least 2 months) and a case study on Southeast Asia, encouraging students to explore Southeast Asia through the practice of problem solving approaches and university social responsibility and to use the local languages at work or in professional undertakings. Students are expected to become a “Social Entrepreneur” with high transnational mobility. The highlights and features of this program are as follows:

- ① Master in Southeast Asian Studies program aims to cultivate future social entrepreneurs with Southeast Asian language proficiency and interdisciplinary knowledge. We are looking for domestic and international students who plan to pursue their career or entrepreneurial venture in Southeast Asia, or promote Southeast Asian affairs in public or private sectors in Taiwan.
- ② This program is co-designed by the College of English and International Studies and the College of European and Asian Languages. The postgraduates are provided with the most diverse foreign language course options in Taiwan, dynamic learning resources provided by our international faculty, and a highly interdisciplinary academic environment.
- ③ By undertaking the required overseas project-based learning program, postgraduates will apply their expertise to the communities and industries in Southeast Asian countries.
- ④ Postgraduates are provided with flexibility to choose elective courses conducted in either Chinese or English, equipping the students with global competitiveness and transnational mobility that require good English proficiency.



## 碩士學程簡介與特色

「東南亞碩士學位學程」的發展特色，將延續文藻近年來積極推動的「複合式」與「跨領域」教學設計，以「外語」加上「學術專業」並重方式進行，再配合至少兩個月以上的實務海外專題研習及東南亞個案論文撰寫，鼓勵學生透過問題導向和落實大學社會責任的方式深入了解東南亞，並在當地的工作或專業場域中應用其語言，成為一位國際能動力高的「社會創業家」。本碩士學位學程之發展重點及特色，說明細項如下：

- ① 「東南亞碩士學位學程」之設立宗旨，在於培育具東南亞外語能力與跨領域專業知識之社會創業家，招收未來有志前往東南亞就業或創業，與在台之公私部門推動東南亞相關業務之本國籍、新住民或外籍人士。
- ② 此碩士學位由英語暨國際學院及歐亞語文學院師資共同開辦，研究生享有全台灣最多東南亞語言課程選項，多元外籍教師的外語學習資源和跨領域學術環境。
- ③ 透過必修的東南亞海外專題研習課程，每位研究生有機會將個人的學術專業實際應用到東南亞各國的社區或產業，透過服務發現需求與新商機，並發揮社會創業精神。
- ④ 研究生可彈性選擇中文或全英語授課的專業學術選修課程，以增加學生未來以英語進行國際交流之國際競爭力與能動力。



## 教 育 目 標 Teaching Objectives

### 東南亞語言 Southeast Asian languages

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研究生需完成至少一種東南亞外語的必修學分，如泰語、印尼語、越南語。

postgraduates are to complete required credits in at least one Southeast Asian language such as Thai, Indonesian or Vietnamese

### 東南亞政府與社會研究 Studies on Southeast Asian government and society

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提供研究生東南亞區域相關的政治、社會及文化的課程。

courses in Southeast Asian politics, society, and culture

### 東南亞企業與產業 Enterprises and industries in Southeast Asia

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提供國際企業及產業相關專業核心課程。

international business and industry development related courses





## 課 外 資 源

## Extracurricular Resources

文藻也有許多東南亞相關研究社群或國際會議可供研究生參加，不但可結識更多跨領域的研究同好，也有許多管道可交流與發表研究成果，例如研究生可擔任校內東南亞研究社群教授們的研究助理，參與各項東南亞研究，於各種東南亞國際事務論壇與產業專家或海外學者互動，及於每年舉辦的東南亞國際研討會發表研究發現。此外，自2015年起，文藻也積極和東南亞當地台商連結，透過與「社團法人高雄市東南亞產學交流協會」合作，每年於寒暑假推出四團為期一周之東南亞海外台商研習，分別前往胡志明市、河內、曼谷及雅加達。

Multiple opportunities are available for postgraduates in terms of extracurricular resources to meet research fellows with common interests, to exchange ideas and to present research findings, including to serve as a research assistant for professors in Southeast Asia research community groups at Wenzao, to interact with industrial experts or overseas faculty invited to various Southeast Asia International Affairs forums, and to present research findings at annual Southeast Asia International Conference hosted by Wenzao. Since 2015, Wenzao has also cooperated with local NGO named "Kaohsiung Southeast Asia Industry and Academic Exchange Association (KAOSEAS)" to connect Wenzao with overseas Taiwanese enterprises by annually initiating four different overseas Taiwanese enterprise one-week field trips to Ho Chi Minh city, Hanoi, Bangkok and Jakarta.





## 學分規劃 Credit Requirements

畢業學分中需完成必修之社會科學研究方法、東南亞專題、論文寫作、自選東南亞語言及赴海外東南亞專題研習 (至少累計兩個月東南亞當地經驗) 等課程。

Students are to complete required courses such as Research Methods in the Social Sciences, Southeast Asia Case Study, Thesis Writing, Southeast Asian Languages, and overseas project-based learning program (at least an accumulative of 2 months experience in any Southeast Asia countries).

必修東南亞語言，可自由選擇越南語、印尼語、及泰語為專攻語言，及選修其他東南亞語言並參加語檢。(通過語言測試者可免修對應學分)

Southeast Asian Language courses are compulsory. Students can choose one of the languages (Thai, Indonesian or Vietnamese) as major to study. Other Southeast Asian languages are also available for selection. Students are also encouraged to take the proficiency test. (language courses can be waived with corresponding language test).





課程分為二個模組：東南亞政府與社會模組及東南亞企業與產業模組。學生依其興趣選擇其中一個模組為主修，另一模組為副修。

Courses are categorized into two modules: Module of Governments and Societies in Southeast Asia and Module of Enterprises and Industries in Southeast Asia. Based on students' interest, one module can be chosen as major and the other as minor.

前往東南亞國家累計停留至少2個月之東南亞專題研習，研習形式可以是交換學生、海外實習或碩士論文專題相關海外個案研究。海外計畫最高抵免學分以9學分為上限。

Students are required to complete a project-based learning program ( at least accumulative of 2 months ) in any Southeast Asian countries. It can be carried out through either exchange student program, an oversea internship or research based oversea case study. A maximum of 9 credits can be transferred from oversea programs.





## 姊妹校

Partner Universities

本校多年來在世界各地建立了豐富的姊妹校合作關係，亞洲姊妹校數超過110所，其中近50間皆為東南亞地區的姊妹校，例如泰國曼谷大學、菲律賓馬尼拉雅典耀大學、越南河內國家大學所屬外國語大學等有活力的大學。

For years, Wenzao has built up abundant cooperative relationships with partner institutes worldwide. More than 110 sister schools are located in Asia and close to 50 partners are in Southeast Asia, such as Bangkok University (Thailand), Ateneo de Manila University (Philippines), and University of Languages and International Studies, Vietnam National University, Hanoi(Vietnam).

## 東南亞實習機會

Internship Opportunities in Southeast Asia

本校近幾年也持續和東南亞台商、社會企業及非政府組織開拓新合作關係，例如泰國亞洲理工學院尤努斯中心、泰國中央集團連鎖飯店及印尼Tasikoki野生動物救援中心。讓研究生能實地於東南亞實習場域中，運用所學之語言及專業技能。

In recent years, Wenzao continues to develop collaboration with oversea Taiwanese enterprises, social enterprises and non-governmental organizations in Southeast Asia, such as Yunus Center at AIT (Thailand), Central Hospitality International (CHI) (Thailand), and Tasikoki Wildlife Rescue Center (Indonesia). Postgraduates can gain a real-world internship experience applying their academic expertise and language skills.



## 東 南 亞 聯 盟

Southeast Asian Alliances and Associations

因文藻為一所天主教大學，故為許多教會學校國際網絡成員，例如東南亞及東亞天主教大學校院年會(ASEACCU)及亞洲基督宗教大學協會(ACUCA)等。透過這些聯結，本校師生可與東南亞地區有更多的互動與來往。

Wenzao, as a catholic university, belongs to numerous international alliances, such as Association of Southeast and East Asian Catholic Colleges and Universities (ASEACCU) and Association of Christian Universities and Colleges in Asia (ACUCA). Through these connections, students and faculty members at Wenzao benefit from a wider access to Southeast Asian region.



## 獎 學 金


### Scholarships

本校提供本國及外國學生多元獎學金，例如針對表現優異且欲繼續留校就讀碩士班之學生，提供留校「升學獎學金」，而針對外國學生，每年亦擇優獎助「全額獎學金」50名及「部分獎學金」100名。

\* 詳細補助辦法，請詳見本校獎學金設置辦法及外國學生獎學金作業要點等規定。

Wenzao offers a variety of scholarships to both domestic and international students. For example, Wenzao grants "Direct Entry Scholarship" to the Wenzao graduates who have outstanding academic performance and would like to pursue further study at the postgraduate level at Wenzao. Furthermore, every year Wenzao awards 50 full scholarships and 100 partial scholarships to international students.

\*For further details, please refer to the regulations for Direct Entry Scholarship and Guidelines for International Student Scholarships.



## 未來展望 Future Prospects

此碩士學程的培育目標是期望每位研究生能成為具國際能力及人文關懷的社會創業家。在參與資本經濟活動及產生商業利潤之餘，同時協助東南亞永續成長，包含改變台商在東南亞的形象與經營模式、創新更多台商社會企業責任與當地的連結、協助台灣公部門或私部門優良經驗與技術移轉東南亞等等。

This master program aims to prepare postgraduates to become social entrepreneurs with transnational mobility and concern for humanity. While engaging in capitalist economic activities and making profits, they are expected to help Southeast Asia to grow with sustainable development goals, which can be achieved by: changing overseas Taiwanese enterprises' images and business models; innovating overseas Taiwanese enterprises with social corporate responsibility and stronger connection with local communities; and assisting public and private sectors in Taiwan to transfer best practices and skills to Southeast Asia.



東南亞碩士學程簡赫琳主任  
2017年於泰國國王特展展場  
MSEAS Director Herlin Chien  
at 2017 Special Exhibition for  
King of Thailand

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Rising Southeast Asia  
Welcome to join us!  
崛起中的東南亞  
等著你 / 妳來加入!



## CONTACT 聯絡資訊

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